

How to Get Started as a Multi-passionate Entrepreneur!

How do you get started as an entrepreneur if you're passionate about more than one thing? As a coach, I see this a lot in my clients.

Most business advice is geared towards people with one idea with advice to single-mindedly

- pursue that idea.

When multi-passionate entrepreneurs listen to this business advice they struggle and often

- sit at crossroads and not make a decision.

This is because they believe they have to commit long term to a business idea, and as a result

- they feel trapped and fearful about choosing the wrong option.

Today, I'm going to share with you four tips to starting out as an entrepreneur with multiple passions.

1. Choose one thing to start

- So, how do you choose one thing when you can't decide?
- Which one of these options will you regret not pursuing?
- Usually deep down we know what we really want but it takes courage to admit it, especially if it's ambitious or goes against what other people expect of you.
- We often try and think our way to clarity.
- Clarity comes through action.
- You don't have to marry the idea you choose, you just need to be open to trying things out and going with what works.

2. Create Discipline

- One of the trademarks or by-products of being an entrepreneur with multiple passions is you can often fall into the trap of jumping from idea to idea but never getting any of these ideas off the ground.
- By all means write down your other ideas but focus on your business idea and building that business, first.
- Create a schedule that helps stay on track and building your business
- Work on your biz idea consistently
- Consistency and not giving up are really the keys to success.

3. Ditch your Plan B

- Commit to making it happen
- Your plan B will actually hold you back from fully committing and going all out to pursue your dreams.
- So, ditch it because it's not serving you or doing you any favours

4. Start working on your other ideas later

- Wait until your first biz idea is established --> biz idea, ideal client profile, visible every day online, marketing plan, first three clients
- Otherwise, you'll be constantly trying to get your biz ideas off the ground

Are struggling to decide between multiple business ideas? Do you feel like your permanently living at crossroads? If this is where you are at in your business I would love to encourage you to start implementing this four tips, today. This is something that worked well for me as a multi-passionate entrepreneur.

If you would like to learn how I can help you figure out which passions you really want to pursue and build your dream business then I would love to invite to check out my work with me page.

<http://www.ameliahay.co.uk/work-with-me/>